

Customer product guide

A practical look at Palette Studio’s current Shopify workflow for imagery, product copy, ads and wording review.

PRE-LAUNCH • screenshots use sample data

Prepared: 25 September 2026

Who it is for

For small Shopify teams selling apparel, cosmetics and related products. Mumu Labo conceived Palette Studio to reduce the hand-offs between photos, copy, wording checks and Shopify updates. It does not guarantee sales growth or legal compliance.



Main entry points on the home screen (sample UI).

Current work areas

Area	Current capability	Review before use
Images	Apparel model imagery, cosmetics product photos, makeup try-on.	Color, patterns, logos, text and human appearance.
Copy	Title variants, HTML description, bullets, tags, SEO and ad copy.	Product facts, channel rules and wording.
Wording scan	Bulk scan titles, descriptions, SEO and tags; suggest edits.	A person reviews findings and applies edits.

Screens and scope

- The home screen links to photography, product copy and ad copy; other screens cover bulk wording scans, makeup try-on, custom models and billing.
- For photos, select a product and configure category, model, background, mood and pose. Review results, attach to Shopify or download in five aspect ratios.

- Cosmetics photography currently supports flat-lay and model-holding compositions. On-skin and mirror scenes are not current options.
- Makeup try-on supports eight makeup types, four standard faces or a registered face, and color from the product image or a HEX value.

1. 商品を選ぶ



撮影用サンプル商品
[商品を変更](#)

2. 商品カテゴリ

商品カテゴリ

アパレル

アパレル: VTON でモデル着用画像を生成

3. モデルを選ぶ

モデルの種類

☒ プリセット(標準モデル)
☐ カスタム(全身、アップロード済 0枚)

カテゴリ

☒ 女性モデル
☐ 男性モデル

バリエーションを選択(顔の好みで)

Part of the photography setup; values and product are samples.

Planned pricing and usage limits

Plan	Monthly USD, excl. tax	Image generations/month	Custom models
Free	\$0	10	0
Pro	\$49	100	3
Studio	\$99	500	Unlimited

The listed quota is for image generation, not a claim that all AI features share one counter. Billing is through Shopify. Confirm final prices and terms at launch.

Before adoption

- As of 25 September 2026, the official landing page says the app is being resubmitted to the Shopify App Store. It is not presented as publicly installable yet.
- Generated images may change color, pattern, logos or text. Check against the physical product and listing before publishing.
- The wording scan assists review; it is not a legal-compliance decision or automatic repair. Applied edits do not have automatic rollback.

- Future features are concepts; their timing, scope and pricing are not confirmed.

Implemented work versus concepts

Current screens implement photography, product and ad copy, wording scans, makeup try-on, custom models and quota viewing. On-skin or mirror cosmetics scenes, scheduled scans and automatic model-fit assessment are not current features. Verify launch scope and dates in the final announcement after app review.

Adoption checklist

- Pick one image or copy task needed for the store and check the quality of source materials.
- Assign a reviewer for image fidelity and factual or efficacy claims.
- Decide where Shopify changes go and how the storefront will be previewed before publication.
- Recheck launch availability, price and image quota in official product screens.

Next step

When installation opens

Check the official page for availability and final pricing, install through Shopify, then test the full generate–review–save flow on a non-critical product.

Sources and verification

Features and UI: current Palette Studio source (shopify-apparel-ai, checked 25 Sep 2026). Pricing and launch status: official landing page and current plan definitions. Screenshots show the Japanese UI with sample data in an isolated preview, not proof of live-store operation or production saving.

<https://palette-studio.app/>