

PARTNER INTRODUCTION GUIDE

Palette Studio referral guide

Who it may suit, sample copy, ad disclosure, and checks to complete before sharing a link.

PREPARING FOR PUBLIC RELEASE

Created 2026-09-25

Current status

Palette Studio and its sales and referral routes are being prepared for public release. Start referring only after the referral link issued in your partner account has been confirmed usable.

Who may benefit

- Shopify merchants in apparel, cosmetics, and adjacent categories whose product photography and copy workflows are fragmented
- Small D2C brands that want a clearer review process between each shoot and product publication
- Merchants with a process for human review of product accuracy, rights, and claims before publishing AI-assisted output

Three points to explain

Point	Suggested explanation
What it does	An app designed to reduce handoffs between product photography, product and ad copy, expression-risk checks, and Shopify publishing.
Indicative pricing	Planned prices shown excluding tax are Free \$0, Pro \$49/month, and Studio \$99/month. They may change before release.
Human review	It does not guarantee exact output or legal compliance. The merchant must review all output before publication.

Sample referral copy

Short post

AD | Palette Studio is being prepared for Shopify merchants who want to bring product imagery and copy work into one workflow. Once available, use my issued referral link to see the current details.

Article or video description

AD | Palette Studio is designed to organise product imagery, product copy, expression checks, and Shopify publishing. Features and prices may change before release, and every generated result should be reviewed by a person before publication.

Links and disclosure

- Use only the referral link issued to you by Mumu Labo. Do not construct or guess a link.
- Place a clear disclosure such as 'AD' or 'Sponsored' where readers or viewers will see it.
- Recheck pricing, features, and release status against the official page before publishing or updating content.
- Do not send a referred party's email address, shop domain, bank details, or other identifying data to Mumu Labo.

Pre-publication checklist

Check	Pass condition
Referral link	It was issued in the partner account and has been confirmed usable
Release status	General availability and the signup and billing path have been confirmed usable
Ad disclosure	The post, video, or description clearly identifies the referral as advertising
Facts	Pricing, features, examples, and plan limits match the current official page
Claims	No earnings promise, compliance guarantee, or suggestion that you are an authorised reseller
Personal data	You do not collect or forward a prospect's email, domain, or bank details

What happens after a referral

- Attribution is decided in order from referral-link evidence, pre-registration matching, a future registration survey, and a supported manual claim made within 30 days.
- Commission starts only after attribution and a paid charge are confirmed. Free plans and free trials do not qualify.
- No level of earnings is guaranteed. Refunds, chargebacks, and non-payment can be deducted or offset.

Sources and status

- Mumu Labo Partner Program Terms, 9th edition, last updated 2026-08-21: <https://mumulabo.com/en/legal/partners/>
- Palette Studio public page for pricing and feature references: <https://palette-studio.app/>

Important

This document is an explanatory summary. The formal terms and any individual written conditions prevail. Pricing and release status may change before launch.