

PROGRAM TERMS SUMMARY

Palette Studio partner programme terms summary

A concise guide to attribution, rates, eligible amounts, payouts, prohibited conduct, and termination.

PREPARING FOR PUBLIC RELEASE

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The formal terms prevail
This document is a summary. The Mumu Labo Partner Program Terms and any individual written conditions for a partner prevail. Start referring Palette Studio only after the issued link is available for use.

Attribution

- Priority runs from referral-link registration (including valid same-device cookie carry-over within 30 days), to pre-registration matching, a future registration survey, and a supported written claim within 30 days.
- Mumu Labo's decision on conflicting time-stamped evidence is final. A registration matching none of the rules is organic.

Rates and eligible amounts

Condition	Rate / treatment
Standard referral	20% of the tax-inclusive paid-plan total the referred user actually paid.
Early registration	30% for an individual user who pre-registered through an issued referral link by the release date.
Proposed product	40% when the partner refers a product newly developed from that partner's own proposal. It does not automatically apply to general Palette Studio referrals.
Excluded	Free plans, free trials, charges before attribution was settled, and invalid referrals.

Deductions and adjustments

- Refunds, chargebacks, and non-payment reduce the relevant unpaid commission. Amounts already paid are normally offset against future commission first.
- Commission includes the amount corresponding to consumption tax; no extra consumption tax is added. Required withholding is deducted.
- The USD-to-JPY conversion method is not settled. A displayed pre-tax USD price × rate is neither confirmed commission nor the JPY amount transferred.

Payment

Item	Condition
Close	Quarterly
Threshold	Confirmed quarter-end balance of JPY 5,000 or more
Timing	By the end of the following month when the threshold is met
Below threshold	Carries to the next quarter
Bank fee	Borne by the partner and may be deducted
Objection	Within 30 days after statement notice

Main prohibited conduct

- Paid search advertising using the product or Mumu Labo brand, spam, or indiscriminate direct messages
- False or misleading claims, self-referral, or unauthorised coupons, cashback, or discounts
- Contracting on a user's behalf, rebilling the service, damaging the brand, or breaking applicable law
- Failing to disclose advertising, or leaving inaccurate price or feature claims unchanged after an update

Termination and changes

- Participation lasts one year from registration and renews annually unless either party gives notice. Either party may end it on 30 days' notice.
- Referrals established by the end date continue on their existing terms while the paid plan continues, except where termination results from the partner's breach.
- A rate change applies to new referrals after the change date; existing referrals keep their prior rate. Programme closure is notified at least 30 days ahead.
- No particular level of commission or result is guaranteed.

Formal terms

Read the latest version

<https://mumulabo.com/en/legal/partners/> - Check it before joining, before publishing a referral, and whenever prices or conditions change.

Sources and status

- Mumu Labo Partner Program Terms, 9th edition, last updated 2026-08-21: <https://mumulabo.com/en/legal/partners/>
- Palette Studio public page for pricing and feature references: <https://palette-studio.app/>

Important

This document is an explanatory summary. The formal terms and any individual written conditions prevail. Pricing and release status may change before launch.