

REVENUE SIMULATION

Palette Studio commission simulation

Illustrative 20% and 30% calculations using the displayed pre-tax USD prices for Pro and Studio.

PREPARING FOR PUBLIC RELEASE

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Illustration only
This is a simple displayed pre-tax price × rate calculation. Under the terms, confirmed commission is based on the total the user actually paid, including the amount corresponding to consumption tax, and is adjusted for refunds and similar events. These USD figures are neither confirmed commission nor a JPY payout amount.

Monthly illustration

Plan	Pre-tax	Rate	1	5	10
Pro	\$49	20%	\$9.80	\$49.00	\$98.00
Pro	\$49	30%	\$14.70	\$73.50	\$147.00
Studio	\$99	20%	\$19.80	\$99.00	\$198.00
Studio	\$99	30%	\$29.70	\$148.50	\$297.00

Example: five Pro subscriptions at the standard 20% rate: $\$49 \times 5 \times 20\% = \$49.00$. This is a monthly illustration using the displayed pre-tax price.

Which rate applies

Rate	Position for Palette Studio
20%	The standard rate, based on the tax-inclusive total actually paid by each referred paid-plan user.
30%	The early rate, limited to individual users who pre-register through an issued referral link by the release date.
40%	A separate proposal rate for a product newly developed from that partner's own proposal and referred by that partner. It is not assumed to apply to general Palette Studio referrals and is excluded here.

What changes the confirmed amount

Factor	Treatment
Tax	The displayed USD price excludes tax. The terms use the total actually paid, including the amount corresponding to consumption tax.
Refunds	Refunds, chargebacks, and non-payment reduce unpaid commission; amounts already paid are normally offset against future commission first.
Attribution	If attribution is settled after billing began, commission starts from a confirmed charge after attribution and is not retroactive.
Currency	The USD-to-JPY conversion date, rate, and rounding method are not yet settled. This document cannot determine the JPY amount received.
Deductions	Required withholding and bank transfer fees may make the amount transferred differ from the confirmed commission balance.

Payout timing

- Commission accounts close quarterly.
- A confirmed quarter-end balance of JPY 5,000 or more is transferred by the end of the following month.
- A balance below JPY 5,000 carries forward. Bank fees are borne by the partner and may be deducted.

Sources and status

- Mumu Labo Partner Program Terms, 9th edition, last updated 2026-08-21: <https://mumulabo.com/en/legal/partners/>
- Palette Studio public page for pricing and feature references: <https://palette-studio.app/>

Important

This document is an explanatory summary. The formal terms and any individual written conditions prevail. Pricing and release status may change before launch.